

FOR IMMEDIATE RELEASE

Academy Award Winning Actress, **Viola Davis** and Entrepreneur of the Year, **Phyllis Newhouse** Launch **ShoulderUp: A Women's Movement**

ATLANTA, GA AUGUST 2018 - Phyllis Newhouse and Viola Davis have come together as Co-Founders of a new global women's movement called **ShoulderUp**.

Around the world, women who represent economic power and voices of influence, have come together to launch what many believe to be the most impactful and important movement of our time. These are women dedicated to connecting and supporting other women on their journey, in an effort to bring about change where and when it is needed the most.

Phyllis and Viola will launch the **ShoulderUP** Movement during a 2 hour simulcast, called **Journey to Legacy**. The simulcast on Sunday, August 26, 2018 will offer candid conversation, laughter, lessons, and inspiration, as they teach us that connection begins with understanding the power of your own story. They will share how they each used their pasts to create a new story for themselves, how you can do the same and -in turn- use this as your foundation for building significance and legacy. By tuning in, you will learn the true purpose of the movement, and see how connecting with these women can help you on your individual journey to legacy.

To experience the **ShoulderUp** launch and learn from these two incredible women, individual and group Simulcast Passes can be purchased at legendsandleaders.com.

Women of all backgrounds and from around the world are being invited to experience **Journey to Legacy** and the debut of the **ShoulderUP** movement.

Phyllis Newhouse

After spending 22 years in the Army developing computer technologies for homeland security, Phyllis started her own business from scratch, as a mother who is single. 16 years later, she won the the 2017 Ernst & Young Entrepreneur of the Year Award, for Technology, and her company, Xtreme Solutions, Inc., has been recognized as being one of the 50 Fastest Growing Women-Owned Companies in the U.S. consecutively for the past six years. She is also member of the Women Presidents Organization, the Belizean Grove, and Women Impacting Public Policy (WIPP), as well as a Partner in the Legend52 Fund.

Viola Davis

Named by Time Magazine as one of the 100 most influential people in the world in 2012 and 2017, Viola is a critically revered actress of film, television, and theater. She was Oscar-nominated for her performance in *The Help*, won an Academy Award for *Fences*, and received a Prime Time Emmy Award for her work in ABC's *How To Get Away With Murder*. Viola is the only black person to achieve the Triple Crown of Acting (an Oscar, an Emmy, and a Tony). She and her husband, Julius Tennon, are the founders of the production company JuVee Productions.

For additional information on the Journey to Legacy simulcast and the ShoulderUp movement, please call:

Emma Pitts emma@PullSpark.com
Cell: 404-432-6014